



# Kaylin Ranges

## Copywriter | Creative

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## About Me

- Avid storyteller.
- Driven creative.
- Self-proclaimed karaoke star.
- Above average dog mom.

I'm a kid at heart who has yet to lose her curiosity for the weird world we live in. I'll never say no to a juicy story or a good joke. Maybe its my love for sports, but I'm a dynamic team player with passion oozing out of my pores.

## Professional Opportunites

- Cannes International Lions Festival 2022
- Creative Director for University of Miami's AAF NSAC team

## Skills

- **Brand building**
- **Concepting**
- **Adobe Creative Cloud**
- **HTML, CSS, JavaScript (basic)**
- **Photography**

## Education

**2018-2022 | BBA Marketing**

University of Miami, MHBS

## Work Experience

**Jan 2024 - present**

**Copywriter**

### Freelance

Developing campaign content for a diverse set of clients in industries including food & beverage, apparel, e-commerce, and lifestyle.

**Aug 2022 - Jan 2024**

**Copywriter**

### TBWA\Chiat\Day

Created disruptive brand campaigns for a variety of platforms including social, OLV, OOH, email, and print.

**Clients:** Moderna, Tremfya, BBB, Lynparza

New Business Pitches: Papa John's, Doritos, Temu

**May 2020 - Dec 2021**

**PR Rep**

FanFair Media

**June 2021 - Aug 2021**

**Intern**

Association of National Advertisers